



association of
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Taking Charge of Your Business
24th Annual AIIP Conference
April 29–May 2, 2010
Cleveland, Ohio, USA

Conference Schedule:

Wednesday, April 28	8:30 a.m. – 5 p.m.	• Pre-Conference Workshops
	5:20 p.m.	• Meet in hotel lobby for Cleveland Rocks Evening Out
Thursday, April 29 Registration All day Edison Foyer	8 a.m. – 5 p.m.	• Board Meeting.....Armington
	9 a.m. – 2 p.m.	• Vendor Training
	2:15 p.m. – 3:45 p.m.	• Open Board Meeting.....Armington
	3:45 p.m. – 5:45 p.m.	• First Timers/New Members Session.....Edison I
	4 p.m. – 8:30 p.m.	• Exhibits Open to Attendees.....Edison II
	6:30 p.m. – 8:30 p.m.	• Opening Reception.....Edison II
Friday, April 30 Exhibits Open All day Edison II Registration All day Edison Foyer	6:45 a.m. – 7:30 a.m.	• Yoga Session with Betty Story.....Rockefeller
	7:30 a.m. – 8:30 a.m.	• Continental Breakfast.....Edison II
	8:30 a.m. – 10:30 a.m.	• Introductions.....Carnegie East
	10:30 a.m. – 10:45 a.m.	• Coffee Break.....Edison II
	10:45 a.m. – 12 p.m.	• General Session 1: Scott Heintzelman & Michele McKenna: Building Value into Your BusinessCarnegie East
	12 p.m. – 12: 15 p.m.	• Break
	12:15 p.m. – 1:15 p.m.	• Networking Lunch.....Carnegie West
	1:15 p.m. – 1:30 p.m.	• Break
	1:30 p.m. – 1:45 p.m.	• Concurrent Session 1: Garn Anderson, Debbie Bardon & Karen Klein: Getting to Actionable Information and Insights.....Edison I • Concurrent Session 2: Andrea Carrero, Jan Davis & Marge King: Moving Your Business Forward Using Mastermind.....Carnegie East
	2:45 p.m. – 3 p.m.	• Energy Break



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	3 p.m. – 4:15 p.m.	• General Session 2: Cynthia Hetherington: Protecting Your Business.....Edison I
	4:15 p.m. – 4:45 p.m.	• Last Look at Exhibits.....Edison II
	4:45 p.m. – 4:50 p.m.	• Quick Break
Friday, April 30 cont'd	4:50 p.m. – 6:20 p.m.	• Tips Sessions.....Edison I & II
	6:00 p.m.	• Meet in hotel lobby for Nautica Cruise
	6:20 p.m.– 7:00 p.m.	• Walk on your own to Cleveland Indians Game
	6:20 p.m. – ?	• Dinner On Your Own
Saturday, May 1 Registration All day Edison Foyer	6:45 a.m. – 7:30 a.m.	• Yoga Session with Betty Story.....Rockefeller
	7:30 a.m. – 8:30 a.m.	• Continental Breakfast.....Edison II
	8:30 a.m. – 9:30 a.m.	• General Session 3: Char Kinder: Consulting with Your Client.....Edison I
	9:30 a.m. – 9:45 a.m.	• Break
	9:45 a.m. – 11 a.m.	• Concurrent Session 3: Heather Carine & Valerie Matarese: International Info Pros: An Update.....Edison I • Concurrent Session 4: Tom Froehlich & Diana Wiggins: Knowledge Management and the Info Pro.....Edison II
	11 a.m. – 11:15 a.m.	• Break
	11:15 a.m. – 12:15 p.m.	• Roger Summit Award Lecture: Peter Shankman: It's not web 2.0. It's not web 3.0. It's simply life.....Edison I
	12:15 p.m. – 12:45 p.m.	• Attendees pick up lunch/voting cards.....Edison II
	12:45 p.m. – 2 p.m.	• Business Meeting/Lunch.....Edison I
	2 p.m. – 2:15 p.m.	• Break
	2:15 p.m. – 3:30 p.m.	• General Session 4: Sam Fee: Taking Your Website to the Next Level.....Edison I
	3:30 p.m. – 3:45 p.m.	• Break



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Saturday, May 1 cont'd Registration All day Edison Foyer	3:45 p.m. – 5 p.m.	<ul style="list-style-type: none"> Concurrent Session 5: Peggy Garvin: Changing with DotGov: Bringing Your Government Research Skills Up to Date.....Edison I Concurrent Session 6: Mark Goldstein, Ed Vawter & Barbara Fullerton: Gadgeteering for the 21st Century.....Edison II
	5 p.m. – 6:30 p.m.	<ul style="list-style-type: none"> Free Time
	5:15 p.m. – 6:00 p.m.	<ul style="list-style-type: none"> Yoga Session with Betty Story.....Rockefeller
	5:30 p.m. – 7:30 p.m.	<ul style="list-style-type: none"> Head Shots.....Carnegie Prefunction
	6:30 p.m. – 8:30 p.m.	<ul style="list-style-type: none"> Awards Dinner.....Carnegie I & II
Sunday, May 2 Registration All day Edison Foyer	6:45 a.m. – 7:30 a.m.	<ul style="list-style-type: none"> Yoga Session with Betty Story.....Rockefeller
	7:30 a.m. – 8:30 a.m.	<ul style="list-style-type: none"> Continental Breakfast.....Edison I
	8:30 a.m. – 10 a.m.	<ul style="list-style-type: none"> Roundtable Discussions.....Edison I
	10 a.m. – 10:15 a.m.	<ul style="list-style-type: none"> Break
	10:15 a.m. – 11:30 a.m.	<ul style="list-style-type: none"> General Session 5: Getting the 23 Things Done (Pass the Microphone), facilitated by Deb HuntEdison I
	11:30 a.m. – 12:30 p.m.	<ul style="list-style-type: none"> Vancouver Break.....Edison I
	12 p.m. – 12:30 p.m.	<ul style="list-style-type: none"> Close of Conference.....Edison I
	12:30 p.m. – 2:00 p.m.	<ul style="list-style-type: none"> New Board Meeting (closed).....Armington
	2:00 p.m. – 3:00 p.m.	<ul style="list-style-type: none"> New Board Meeting (open).....Armington
	3:00 p.m. – 4:15 p.m.	<ul style="list-style-type: none"> New Board Meeting (closed).....Armington