



AIIP Members @ 2011 Online Information

Knowledge Delivered

Online Information Conference 2011 Conference Programme

Wednesday

16:00 - Track Two: Social Media Protocols, Policies and Legislation
Who Owns Your Handle: Identity Issues with Social Media
Marydee Ojala, Editor, ONLINE Magazine, USA

Thursday

11:30 - Track Two: Search Engine Update
So Many Search Engines, So Little Time
Marydee Ojala, Editor, ONLINE Magazine, USA

Specialist Search—People, Numeric Data and News
Arthur Weiss, Managing Director, AWARE, UK

What the Search Engines Know About Us: The Effect on Privacy and Search Results
Karen Blakeman, Trainer & Consultant, RBA Information Services, UK

View Handout Here:



Online Information Seminars

Tuesday

10:30 - Information Masterclass
Online Trending
Marydee Ojala, Editor, ONLINE Magazine, USA

11:10 - Information Masterclass - Career Development Talk
Going Solo: Becoming an Independent Information Professional
Cynthia Hetherington, President of AIIP

Wednesday

10:30 - Information Masterclass
Beating Google into Submission
Karen Blakeman, Trainer & Consultant, RBA Information Services, UK

Business Information

Ten Top Tips for Using the Web to Support Competitive Intelligence Primary Research
Arthur Weiss, Managing Director, AWARE, UK

12:30 - Business Information

Keeping Good Company: Quality Business Information on the Web
Karen Blakeman, Trainer & Consultant,
RBA Information Services, UK

AIIP Industry Partners & Affiliates Exhibiting

AIIP Industry Partners:

Dialog/ProQuest - Stand #240
Information Today, Inc- Stand #640
LexisNexis - Stand #528

AIIP Industry Affiliates:

Cengage /Highbeam Business Research - Stand # 368
EBSCO Information Services - Stand #348
FreePint, Ltd - Stand #292