



## **FOR IMMEDIATE RELEASE**

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### **Association of Independent Information Professionals (AIIP) Presents the First Annual Pam Wegmann International Award to Michele Bate**

BATON ROUGE, LA (November 30, 2011) -- The Board of Directors of the Association of Independent Information Professionals (AIIP) is pleased to announce Michele Bate of Archer Van den Broeck, located in Northampton, United Kingdom as the first annual recipient of the Pam Wegmann International Award.

Michele Bate has been a member of AIIP since 2002 and has served on multiple committees. Her contributions and service have helped to spread the word about AIIP membership to an international audience.

The award was established to recognize the contributions made by a member of the Association who lives outside of North America. It was named in memory of Pam Wegmann, AIIP President from 2002 – 2003 who made significant contributions to AIIP internationally.

The award was presented to Michele Bate at the AIIP President's Breakfast during the Online Information Conference in London, U.K., on Wednesday, November 30, 2011.

### **About AIIP**

The Association of Independent Information Professionals (AIIP, [www.aiip.org](http://www.aiip.org)) is the premier industry association for independent information professionals. The membership consists of

more than 500 business owners from countries around the world whose firms provide information-related research and consulting services across a wide variety of industries. AIIP's members specialize in business research, competitive intelligence, market analysis, database development, training, and library management consulting. Some of the vertical industries AIIP members work in include scientific, medical, pharmaceutical, regulatory, information technology, education, financial services, manufacturing, nonprofits and life sciences.

For more information about the Association of Independent Information Professionals, contact AIIP headquarters in Baton Rouge, LA, at 1.225.408.4400 or [office@aiip.org](mailto:office@aiip.org).

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