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**The Association of Independent Information Professionals  
Announces the 2011 AIIP Award Winners**

BATON ROUGE, LA (April 28, 2011) -- The Association of Independent Information Professionals (AIIP) is pleased to announce the recipients of the 2011 AIIP Awards. The award winners were named at the annual conference in Vancouver, WA this month.

The Marilyn Levine President's Award was presented to Linda Rink of Rink Consulting ([www.LindaRink.com](http://www.LindaRink.com)). This award is "given in recognition of any person or institution which has demonstrated extraordinary support of the objectives of the Association of Independent Information Professionals."

Linda is a graduate of Harvard University and holds an M.B.A. from the Wharton School of the University of Pennsylvania. Her company, which serves manufacturers, healthcare agencies, nonprofits, and professional service firms, is based in Philadelphia, PA. With over 20 years of experience in marketing, Linda provides marketing and business research, as well as consulting services. She is an active member of AIIP and has served as Chair of the Industry Relations Committee.

Robert Harris of the Information Construction Group received the Myra T. Grenier Award, which enables "a new or aspiring independent information professional to attend the AIIP Annual Conference."

A graduate of the Fashion Institute of Technology, Robert has experience working in media marketing and sales, media research and analysis, B2B publishing, and television broadcasting. Robert's newly-formed information services business is located in Scarsdale, NY.

This year's Roger Summit Conference Sponsorship recipient was Judith Koren of ResearchWise Associates ([www.Research-Wise.com](http://www.Research-Wise.com)). This sponsorship "is intended to facilitate awareness of the benefits of attending future conferences and support and nurture an AIIP member who has not previously attended an AIIP Annual Conference."

Judith holds an M.L.S. in Library and Information Science and works in Israel where she serves an international client-base. With extensive experience in science and technology libraries, she specializes in research for high-tech firms, providing R&D information services--as well as business intelligence--in sci-tech and related fields. Judith has served on the AIIP Technological Award Committee and as Chair of the Survey Subcommittee.

Marcy Phelps of Phelps Research ([www.PhelpsResearch.com](http://www.PhelpsResearch.com)) was awarded the Sue Ruggie Memorial Award. This award is presented to "a full member of AIIP who has significantly helped another member through formal or informal mentoring."

Marcy is a graduate of the University of Denver where she earned a master's degree in Library and Information Services. Her company, which provides business and market research, is based in Lakewood, CO. Marcy is the author of *Research on Main Street: Using the Web to Find Local Business and Market Information*. She served as president of AIIP during the 2009-2010 term.

The AIIP Connections Writer's Award was given to Jan Davis of JT Research ([www.jtresearch.com](http://www.jtresearch.com)). The award is "designed to encourage original contributions to our newsletter" and is presented to "the writer of the best original article published in *AIIP Connections* each year." Jan was chosen for this honor based on her article entitled "Elance: Friend or Foe?"

Jan is a former business librarian and library director. She holds a master's degree in Library and Information Studies from the University of California at Berkeley. Her business, located in Portland, OR, provides research services to business professionals, including financial analysts, business appraisers, and economists.

## **About AIIP**

The Association of Independent Information Professionals (AIIP, [www.aiip.org](http://www.aiip.org)) is the premier industry association for independent information professionals. The membership consists of more than 500 business owners from countries around the world whose firms provide information-related research and consulting services across a wide variety of industries. AIIP's members specialize in business research, competitive intelligence, market analysis, database development, training, and library management consulting. Some of the vertical industries AIIP members work in include scientific, medical, pharmaceutical, regulatory, information technology, education, financial services, manufacturing, nonprofits and life sciences.

For more information about the Association of Independent Information Professionals, contact AIIP headquarters in Baton Rouge, LA, at 1.225.408.4400 or [office@aiip.org](mailto:office@aiip.org).

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