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**Angie's List Founder to Be Honored by Information Professionals
Angie Hicks to Receive Roger Summit Award**

BATON ROUGE, LA (March 21, 2012) -- The Association of Independent Information Professionals (AIIP) has announced that it will honor Angie Hicks, founder of Angie's List (www.angieslist.com), with AIIP's Roger Summit Award for 2012. The award will be presented to Hicks at AIIP's 26th Annual Conference in Indianapolis, IN on May 4.

The award, given by the Past Presidents of AIIP, is presented to "an individual who will inspire and challenge AIIP members, thus contributing to our continuing education and development." The award is named after Roger Summit, founder of Dialog (<http://www.dialog.com>), the world's first online, multi-database information retrieval system to be used globally.

Hicks, the 13th recipient of this prestigious award, will speak at the annual conference. Her lecture is titled "The Story of Angie's List."

Angie's List has been featured in *The Wall Street Journal*, *New York Times*, *U.S. News & World Report*, *PCWorld*, and *msnbc*. It is a subscription-based social network wherein users share "detailed reviews on roofers, plumbers, house cleaners, dentists, and more." 40,000 new reviews are posted by Angie's List members each month.

At the annual conference, Angie will share how she started Angie's List and offer lessons in entrepreneurship to attendees.

About AIIP

The Association of Independent Information Professionals (AIIP, www.aiip.org) is the premier industry association for independent information professionals. The membership consists of more than 500 business owners from around the world whose firms provide research and consulting services across a wide variety of industries. Business research, competitive intelligence, market analysis, database development, training, and information management consulting are just a few of the areas in which AIIP members specialize. Some of the vertical industries AIIP members serve include scientific, medical, pharmaceutical, regulatory, information technology, education, financial services, manufacturing, nonprofits and life sciences. A directory of members is available at: www.aiip.org/HireAnInfoProfessional

For more information about the Association of Independent Information Professionals, contact AIIP headquarters in Baton Rouge, LA, at 1.225.408.4400 or office@aiip.org.

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