



**FOR IMMEDIATE RELEASE**

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**Association of Independent Information Professionals (AIP) Renews  
Formalized Partnership with Patent Information Users Group (PIUG)**

BATON ROUGE, LA (October 31, 2011) -- The Board of Directors of AIP and PIUG (Patent Information Users Group) are pleased to announce a renewed formalized partnership between the two associations that expands opportunities to each organizations' members. Special discounts will be available to each organization's members on a limited basis.

The Patent Information Users Group is an international society for patent information organization for individuals having a professional, scientific or technical interest in patent information. The mission of PIUG is to support, assist, improve and enhance the success of patent information professionals through leadership, education, communication, advocacy and networking. Through this international forum and discussion, PIUG also promotes and improves the retrieval, analysis and dissemination of patent information.

PIUG has over 700 active members representing 27 countries including the United States. The largest concentration of members is from the USA, Europe and Japan. PIUG members are patent attorneys, patent agents, licensing professionals, patent information researchers, patent information vendors, and patent information and documentation experts from the U.S. and abroad.

PIUG has an active Discussion Forum that is featured on the PIUG wiki, a global collaborative tool with over 1400 subscribers worldwide and produces a newsletter twice a year.

AIIP members will be able to register for the PIUG annual conference at the PIUG member registration rate (a substantial discount from the non-member rate). To learn more about PIUG, visit the website at [www.piug.org](http://www.piug.org).

### **About AIIP**

The Association of Independent Information Professionals (AIIP, [www.aiip.org](http://www.aiip.org)) is the premier industry association for independent information professionals. The membership consists of more than 500 business owners from countries around the world whose firms provide information-related research and consulting services across a wide variety of industries. AIIP's members specialize in business research, competitive intelligence, market analysis, database development, training, and library management consulting. Some of the vertical industries AIIP members work in include scientific, medical, pharmaceutical, regulatory, information technology, education, financial services, manufacturing, nonprofits and life sciences.

For more information about the Association of Independent Information Professionals, contact AIIP headquarters in Baton Rouge, LA, at 1.225.408.4400 or [office@aiip.org](mailto:office@aiip.org).

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