



Will Your Next Employer be You? A Look at the Independent Information Profession

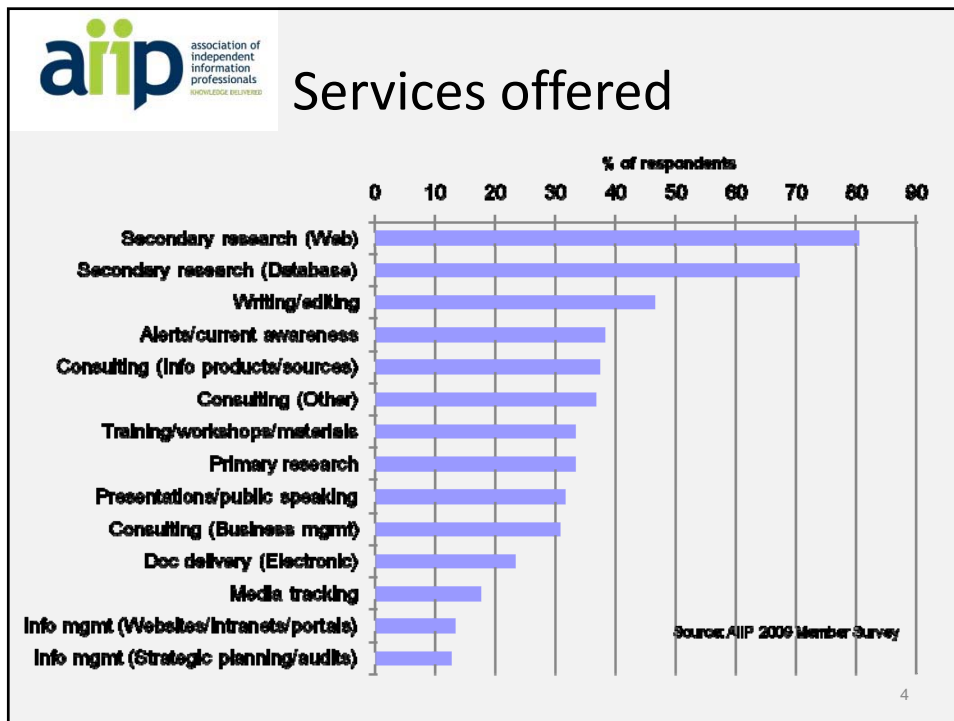
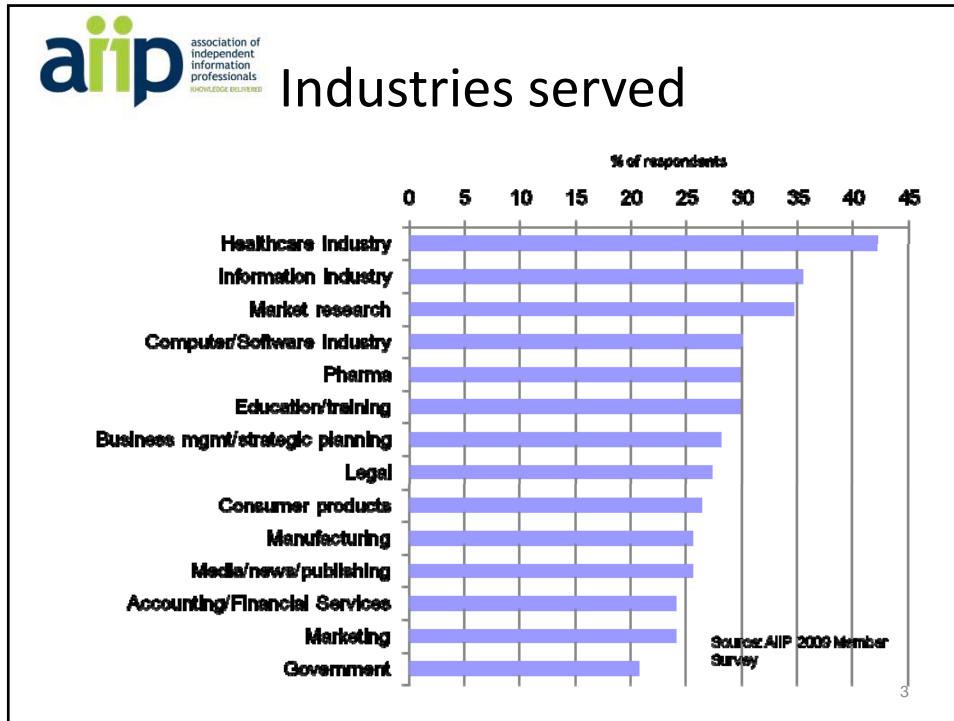
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What's an IIP?

- Industries served
- Services offered
- Skills needed

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Other services

- Info mgmt (content/document mgmt)
- Indexing
- Benchmarking/QC
- Doc delivery (print)
- Info mgmt (library development/mgmt)
- Metadata/taxonomies/thesauri
- Database design


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Save time for...

- Marketing, marketing, and more marketing
- IT
- Admin
- + Everything else


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Skills:
On-the-job training

- Deal with patrons/management
= *Client management*
- Raise department/unit profile
= *Marketing*
- Manage budget
= *Company financials*


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Skills:
On-the-job training

- Internal presentations
= *Pitching clients*
- Department planning
= *Business/marketing planning*
- Department policy/procedures
= *Business processes*


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Skills

- Entrepreneurial skills
- Not necessarily learned on the job

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You're the boss!

- Long hours
- Always out of comfort zone
- No steady pay cheque
- Managing employees/subcontractors/clients

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You're the boss!

- Flexible schedule (?)
- Change strategy without a committee
- Get to occasionally fire a client
- It's your baby, and your bottom line

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Questions?

AIIP

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