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Association of Independent Information Professionals Selects Net Snippets Professional Edition for AIIP Technology Award

BATON ROUGE, LA (November 17, 2004) -- The Association of Independent Information Professionals (AIIP) is pleased to announce that Net Snippets Professional Edition is this year's recipient of the AIIP Technology Award. Net Snippets received the Sixth Annual AIIP Technology Award at the Internet Librarian 2004 conference in Monterey, CA on Tuesday, November 16. Every year, the AIIP Technology Award goes to the company whose product best assists independent information professionals with their day-to-day operations in locating, analyzing, and organizing information.

Net Snippets Professional Edition is a desktop application with a simple drag-and-drop interface that lets information professionals aggregate some or all of the information from web pages, commercial databases, personal files, or emails, thus helping them capture, organize, and combine search results into professional reports.

The AIIP Awards Committee found the Professional Edition has capabilities beyond those of Net Snippets' Standard Edition that are especially useful to independent information professionals, including the ability to copy on-screen information, merge multiple snippets and folders into a single HTML file, generate unified reports automatically, insert sourcing and metadata, provide report templates, and insert branding material. It has value-added and easy-to-use features that allow information professionals, who tend to be frequent Internet and database searchers, to better integrate results from diverse sources.

"AIIP wishes to recognize Net Snippets Professional Edition for the utility and increased productivity it brings to aggregating and organizing information from many sources and in many formats simply and effectively. AIIP members are committed to delivering value added information products and services, therefore we appreciate technology that helps us meet and exceed customer needs," said AIIP president, Mary Ellen Bates.

From this year's strong field of nominees, the AIIP Awards Committee also gave Honorable Mentions to two additional products. Dialog Corporation's DialogLink 4.0 was honored for its helpful all-in-one interface, new command search functionality, new output options including XML, Dialog eLinks, improved accounting features and alerts management, as well as powerful post-processing and reporting capabilities. Microsoft Office OneNote 2003 was honored for its ability to capture and combine different types of information in one place, allowing the user to better manage, prioritize, share, and act on information gathered from many sources.

About AIIP

AIIP was founded in 1987. Membership today includes nearly 700 individuals in 20 countries, and consists of owners of information-related businesses. AIIP members offer expert online, Internet, primary, and manual research; provide document delivery, database design, library

support and consulting services; and include writers and editors. Members provide service to a wide variety of clients, ranging from small businesses to the Fortune 500.